

FACULTY OF DESIGN - ART

GRAPHIC DESIGN

INTERIOR DESIGN

FASHION DESIGN

DIGITAL ART

MEDIA PRODUCTION
AND MANAGEMENT



The Faculty of Design and Art focuses on training high-quality human resources with professional expertise, management, and leadership skills suitable for a developing economy. Training quality is always considered a top priority..

TU PHU DUC
MA, Architecture
Acting Dean
Faculty of Design and Art

VISION MISSION



Educational Philosophy:
The spirit of liberal arts education.

Vision:

To become an internationally accredited university of applied sciences.

Mission:

Hoa Sen University has a mission to provide learners with extensive knowledge, foster their entrepreneurial spirit, the ability to succeed with their distinctiveness and a strong sense of community.

Core Values

- World-class education
- Diversity embrace
- Experiential learning
- Entrepreneurial spirit
- Student experience

EDUCATION PARTNERS



BUSINESS PARTNERS



T A N P H A M G I A

FUNCTION ROOM





Education program:

Training time: 04 years

Language: Vietnamese

(There are at least 6 courses in English)

MEDIA PRODUCTION & MANAGEMENT

Communication skills

Vietnamese language usage skills

Communication and society

Overview of audio-visual communication

Appreciation of audio-visual art

Process of producing audio-visual communication products

Content, audio-visual communication means

Introduction to image and sound language

Audio-video techniques

Introduction to Event Management

Communication project management

Integrated Marketing Communication Management

Strategy and tactics of communication media

Audience taste research

Business of communication products

System of technical equipment for production and distribution of audio-video

Editing for cinema and television

Directorship, filming operations

Production of entertainment programs, drama, advertising TVC, and new media

Production of radio entertainment programs, documentaries

...



It is a pioneering field in training on production, content creation, and business of audiovisual media products in the context of the booming media industry in Vietnam. Students will learn an overview and in-depth about cinema, television, radio, advertising, and social media genres, thereby mastering the process of creating, producing, and trading audiovisual media products.

Job Opportunities

Graduates can effectively handle production coordination positions and manage media products such as films, television programs, broadcasting, digital media, advertising, and other audiovisual media products. They can also become business specialists, sponsors, and marketers for movies, advertising, and copyright content programs at state or private media agencies such as press offices, television stations, film companies, media companies, and advertising.



ACADEMIC EVENTS



1. EOS Event - End Of Semester Screening, End-of-semester movie screening.

2. Autumn Meeting Event.

3. Behind the scenes of the MV "Thank you for saying no" - Hakoota Dung Ha ft Ai Phuong.

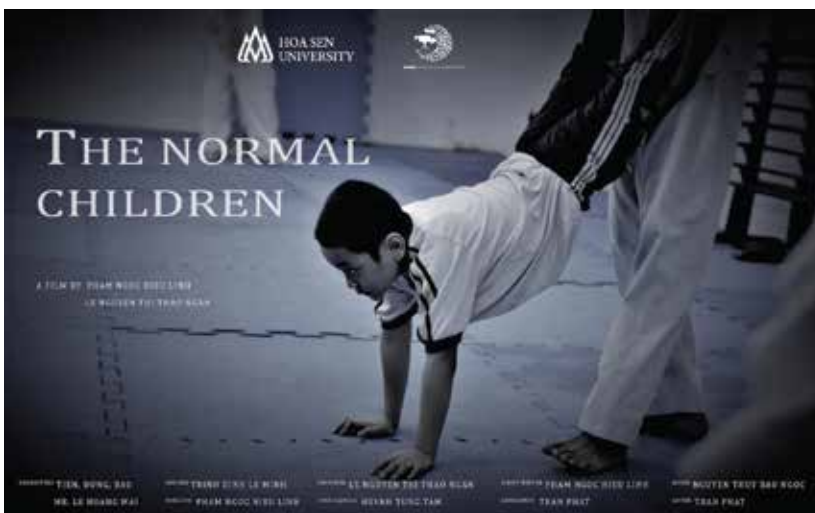
4. Minitalks with the team making the movie "Close your eyes and see the summer".

5. Collaborating with Blue Production to organize a workshop with the theme of ASEAN diversity through cinematic art.

EXCELLENT GRADUATION PROJECT



Short film
Grandma's home
 Student: Nguyen Hoang Bao Anh



Documentaries
Normal children
 Student: Le Nguyen Thi Thao Ngan
 & Pham Ngoc Hieu Linh



TVC Series
The journey of experience
 Student: Ngo Cao Nguyen & Le Hoang Phuc



Short film
Grow soil
 Student: Diep Phuong Uyen



Animation
Mystical Kingdom
 Student: Tran Thi Hanh Nguyen

STUDENT'S AWARDS



THAI TRUNG TIN (Tin Thai) -

Fashion Design major was chosen as the COSTUME DESIGNER for Miss Thuy Dung, representative of Vietnam to participate in Miss International 2017 ("TIEN DUNG") and National Costume for Miss Le Hang at the Miss Universe contest.

NGUYEN HUYNH BAO YEN - Graphic Design major won the PEOPLE'S CHOICE AWARD in the competition for young talents organized by ELLE VN magazine with the Book illustration project: AMAZING FACTS ABOUT THE SPINNING PLANETS.



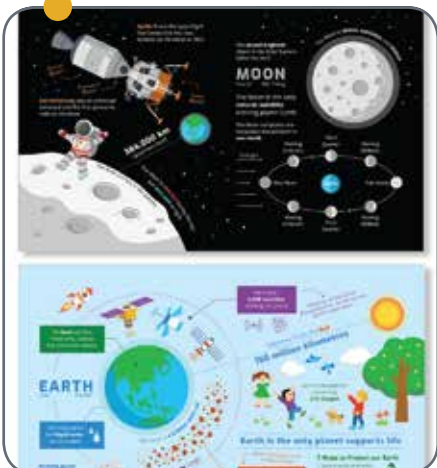
HO THI THU THAO

- Interior Design major Achieved LOA THANH AWARD 2018 with the category BEST GRADUATION PROJECT
- ARROW CLUB



NGUYEN PHUONG QUYEN

- Interior Design major won THE HONOR AWARD in the competition for young talents organized by ELLE VN magazine with the project PHU SA VILLAGE RESORT



NGUYEN NGUYEN LE TRUNG HAI - Media Production & Management major.
Top 5 outstanding projects in the field of **CJ short film project**



The film *Grandma's Home* by student **NGUYEN HOANG BAO ANH** won the **JOGIA FILM STUDENT AWARD** at the 13th Jogja - NETPAC International film festival in Indonesia.



SPECIAL AWARD by the Jury and the **BEST ACTRESS** Award at the FY (Forever Young) Short Film Festival II - 2019 goes to the film "**HUYEN HOAC**" by the student group **NGUYEN LE TRUNG HAI, VO DINH ANH DUY, VO CONG CHI HIEU, TRUONG ĐUC MINH** - major in Media Production and Management.



The Third prize - Best short film Award at the second Forever Young (FY) Short Film Festival 2019 goes to the film **LIVING COFFIN** by the student group **DINH HO BAO AN, TRUONG THI NHU THAO, VO CAM VY, NGUYEN HUYNH MINH THU, NGUYEN TRONG NGHIA**.

FADA | FACULTY OF
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& ART



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