

SEMESTER EXCHANGE PROGRAMMES in INTERNATIONAL COMMUNICATION, MEDIA & DESIGN

SPRING SEMESTER 2024

INTERNATIONAL COMMUNICATION MANAGEMENT – SPRING SEMESTER 2024

Maximum number of exchange students in this semester programme = 5

ICM SPRING	ECTS
Sustainable Business Models	4
Consumer & User Ethics	4
Communication & Projectmanagement	6
Diverse & Inclusive Communication	6
Event & Content Management	4
Language Lab 4: choose max. two	
English 4	3
French 4	3
German 4	3
Spanish 4	3
Total	30

INTERNATIONAL GRAPHIC & DIGITAL MEDIA – SPRING SEMESTER 2024

Maximum number of exchange students in this semester programme = 5

IGM SPRING	ECTS
Sustainable Business Models	4
Consumer & User Ethics	4
Visual Branding	8
Story Design 2	5
Innovative Branding	4
Motion Graphics	5
Total	30

INTERNATIONAL JOURNALISM – SPRING SEMESTER 2024

Maximum number of exchange students in this semester programme = 5

IJO SPRING	ECTS
Sustainable Business Models	4
Consumer & User Ethics	4
Cross Media Projects 4 (CMP)	11
International Politics	5
Media Presentation Training	4
Language Lab 4: choose one	
English 4	3
French 4	3
German 4	3
Spanish 4	3
Total	30